



Circle Square Cultural Center

BRAND GUIDELINES

ABOUT

Circle Square Cultural Center (CSCC) at Circle Square Commons brings top name live entertainment to Ocala, Florida, featuring spectacular events and performers every year. With seating for up to 930 guests (theatre style), you'll have an incredible concert experience in this unique intimate setting. In addition to concerts, CSCC is a spacious indoor venue for banquets in Ocala; seating up to 600. This beautiful auditorium also hosts dances, conventions, expos, fundraising events, and more.

MISSION

Circle Square Cultural Center provides world-class entertainment, beautiful state-of-the-art facilities and excellent customer service for a wide variety of events and activities. We thrive on finding creative solutions for a wide array of events and strive to find new and imaginative ways to enrich the quality of life for residents in our local community.

COLORS

 CSCC GREEN HEX: #33715A RGB: 51, 113, 90	 CSCC BLUE HEX: #00395A RGB: 0, 57, 90	 RUBY HEX: #CF0044 RGB: 207, 0, 68	 TURQUOISE HEX: #00BDE8 RGB: 0, 189, 232	 PNW SALMON HEX: #FF5B58 RGB: 255, 91, 88
 YELLOW HEX: #FFB900 RGB: 255, 185, 0	 VAN GOGH HEX: #FFA500 RGB: 255, 165, 0	 MAROON HEX: #990033 RGB: 153, 0, 51	 RICH SKY HEX: #0683D7 RGB: 6, 131, 215	 PURE CYAN HEX: #00AEEF RGB: 0, 174, 239
 SEAFOAM HEX: #5AC9B9 RGB: 90, 201, 185	 DARK SEAFOAM HEX: #35A4A7 RGB: 53, 164, 167	 SMOKE HEX: #7A7272 RGB: 122, 114, 114	 NOIR HEX: #212529 RGB: 33, 37, 41	 GRAPE SKIN HEX: #020318 RGB: 2, 3, 24

TAGLINE

FEEL THE MUSIC.
LIVE IN THE MOMENT.

HASHTAGS

#CircleSquareCulturalCenter
#FeelTheMusic
#LiveInTheMoment

#CSCC
#ThingsToDoOcala

LOGO USAGE

PMS & CMYK	
GREEN PANTONE 5545C 59 0 50 52	BLUE PANTONE 547C 100 19 0 75

 Circle Square Cultural Center

PRINT & DIGITAL MINIMUM SIZES
1.32 INCHES & 17 PIXELS

 Circle Square Cultural Center

DARK BACKGROUND



CLEAR SPACE
CLEAR SPACE MINIMUMS, SHOWN IN BLUE ABOVE, ARE BUILT INTO LOGO FILES.

GRAPHIC ONLY
GRAPHIC CAN BE USED BY ITSELF AS LONG AS MINIMUM SIZES ARE MAINTAINED.

BRAND VALUES

Quality

Circle Square Cultural Center brings spectacular, high-quality events and performers all year long.

Value

Bringing top-name celebrities, along with high-quality tribute performers, allows Circle Square Cultural Center to offer a wide range of ticket price points.

Diversity

From rock n' roll and country to comedy and opera, Circle Square Cultural Center offers a wide variety of music genres and entertainment.

Accessibility

Circle Square Cultural Center is a one level building with a porte-cochère drop off area allowing easy access for all.

TONE OF VOICE

Intimate

With seating for up to 930 guests, Circle Square Cultural Center brings an immersive and intimate concert experience.

Upbeat

Circle Square Cultural Center brings good vibes and smiles all around with a wide variety of entertainment.

Inviting

From ticket purchase to concert experience, customer service is Circle Square Cultural Center's #1 priority.

TYPOGRAPHY

AA AZO SANS BLACK

AA BB CC DD EE FF GG HH II JJ KK
LL MM NN OO PP QQ RR SS TT UU
VV WW XX YY ZZ

AA AUTOGATE

AA BB CC DD EE FF GG HH II JJ KK LL
MM NN OO PP QQ RR SS TT UU VV WW
XX YY ZZ



CONTACT

For branding questions, email Marketing@ColenBuilt.net